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CHRISTOPHER Shatto

ABOUT Me

For over 20 years I have made a career out of my life-long passion for graphic design. My experience has not only given me a wide range of industry skills, but also allowed me the opportunity to work on projects for many national and worldwide clients. My work has been featured everywhere from grocery stores and local bars to professional sports arenas and the Olympics.

SKILL Set

Throughout my career I have acquired many valuable industry skills. I have experience with print buying and press checks, as well as client communication. I have a strong command of Adobe Creative Suite programs for use in retouching and compositing images, design, pre-press, video editing and voiceover recording and editing. I have also utilized various programs for 3D modeling. My computer skills include but are not limited to:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Audition
- Adobe Premiere
- Adobe Bridge
- Epson rips and printers
- 3D Studio Max
- Lightroom
- Various types of scanners
- Microsoft Excel
- Microsoft Word

WORK Experience

2009-Present **FREELANCE ARTIST**

I am currently accepting new freelance clients. Current and former clients include Nestle Purina, Coca-Cola William Cole Winery and United Van Lines. Past projects have included designing brochures and magazine ads, high end photo retouching work, and pre-press for packaging and other promotional materials.

Imaging Specialist 2011-2016 **OBATA**

My client list included Peabody Energy, Sun Edison, and Ascension Health. I was brought on for my retouching and pre-press skills, but quickly expanded my role to include 3D modeling and assisting with video editing. Later I took charge of the voiceover recording and editing duties.

Imaging Specialist 2001-2009 **MOMENTUM**

I worked on many different clients including Coca-Cola, Kraft, Monsanto, Microsoft, Anheuser-Busch and Verizon. Using Photoshop I created materials as small as table tents and pocket schedules to bus wraps, billboards and airport walls. I was part of a small team and during my tenure was promoted to assistant lead which involved the trafficking of jobs as well as managing fellow team members.

Graphic Artist 1998-2001 **SCHULTZ CO.**

Schultz Company is a national manufacturer of plant foods and fertilizers. I began my role as a pre-press artist and photo retoucher. My role quickly expanded also to designer as well as taking over the responsibilities of print buying and press checks.

Graphic Artist 1994-1998 **OPTIMA GRAPHICS**

I created and prepared files for large format printing, mostly used for trade show displays. I managed work flow and calibration of many large document printers in addition to my retouching and pre-press duties.